

# Rural Activation and Innovation Network

## *2017 Annual Meeting of the Minds!*

APRIL 21-22, 2017

White Mountain Nature Center, Pinetop/Lakeside, AZ

### ***Day 1***

(Interviews to take place throughout the day)

- Networking Breakfast (8a-9a)
- Introduction of teams and Grant, Q&A (9a-10a) *Kal*
  - Grant Overview
  - Team Introductions - Flash Talks (ppt or Prezi)
    - Admin Team
    - State Board Members
    - RIC Teams
    - R/E Teams
- Asset and Needs Mapping Collaborative share (10:10a-12:00p) *Kal*
  - Directions and Expectations
  - Carousel Activity with Post-It notes
  - Whole Group Debrief
- Lunch & Nature Center Trail walk (12:00p - 1:30p)
- Strategic Planning (1:30p-3p)
  - Role of a Strategic Plan -
    - Presentation by *Dr. Ronda Frueauff* (~25 minutes)
  - Directions and Expectations - Overview by *Kate Dobler-Allen* (~15 min)
- *Teams to meet and develop or refine draft (~60 min)*
  - Use of Asset and Needs information
  - Goal Development
  - Development Process
  - Identification of Success milestones
  - Networking baseline information share with RICs
  - RICs work on their plans
- Afternoon Coffee Break (3p-3:30p)
- Strategic Planning, continued (3:30p-5p) *Kal*
  - RICs present working plan to group for collaborative input
    - Project plans on the wall for immediate collaborative input.
- Cocktail Networking (5p-6p)
- Dinner 6p

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### ***Day 2 – RIC members***

(Interviews to take place throughout the day)

- Networking Breakfast (8a-9a)
- Developing Budgets and Micro Grant forms (9a-10a) *Jim & Kal*
  - WMRIC team shares Grant Form and FAQ - *Susan/Kate*
  - RIC teams share what they have developed.
  - Logic models for Granting
  - Collaborative Input
  - Think/Pair/Share
- What if grantee gets funds but does not follow through?
- How does RIC insure fidelity to the grant?
- Research and Evaluation Team Presentations (10:10a - 11:00a)
  - Goals and Expectations
    - Jim Middleton, Jill Stein, and Eric Jones
    - Karen Peterman – Video Presentation
  - Implementation Schedules
  - Q & A
- Partnership Development - thinking outside your current network (11:20a-12:00p)
  - RAIN Board – Speed Dating!
    - Network reflection – Best Practice Collaborative Board exercise
    - **Gaming and Reflection**
- Lunch and Nature Center Walk (12:00p-1:30p)
- Marketing, P.R., and distributing your story (1:30p – 2:30p) *Rob* - round table
  - Traditional Media
  - Social Media
  - Developing a Media Plan
- Closure Activity – Align budget and PR to strategic Plan. (2:30p-3:30p) *Kal*
- ***Exit out the door*** – Elevator Speech – What do you want to report (change) next year?
- Afternoon Coffee Break (3:30p-4p)
- **Gaming and Reflection (4p-5p) *R/E Team***
- Dinner and Cocktails (6p-8p)

*2017-04 RAIN Retreat*

**Things I REALLY want to Remember**

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### ***Day 1 - RAIN Board members***

Lead - Rob Robertson

- Networking Breakfast (8a-9a)
- Research and Evaluation Presentation (9a - 10a)
- Getting to Know you. (10a-11a)
- Organization and responsibilities (11a-12p)
  - Organization of Impact Areas
    - Regional?
    - Sphere of Influence?
    - Topic?
    - Personal Preference
    - Marketing and P.R.
    - Resource Support
    - Partnerships
- Lunch (12n-1:30p)
- Organization and Responsibilities, part 2 (1:30p - 3:30p)
  - Impact Goals
  - RAIN Board timelines
  - Periodic Meetings
  - Internal Organization
  - Tools and Opportunities that can be brought to the team
- Coffee Break (3p-3:30p)
- Collaboration with RICs on Strategic Planning Presentation (3:30p-5p)

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### ***Day 2 – RAIN Board members***

- Networking Breakfast (8a-9a)
- Debrief of Day 1 (9:00a - 10:00a)
- Work with RICs on Budget development (10a-11a)
- Break (11:00a-11:30a)
- Speed Dating (11:30a-12:15p)
- Lunch (12:15p-1:30p)
- Marketing and PR Roundtable (1:30p-3:30p)
- Afternoon Coffee Break (3p-3:30p)
- Closure for RICs (3:30p-4p)
- R/E Data Review (4p-5p)